

showcase

OBJECTIVE *To expose both the professional discipline of design, as in other disciplines, who through their work have developed innovation projects.*

CONTENTS

It requests professionals who will be published in the SHOWCASE section, to send a Word document with the following information, respecting the requested extension and publication requirements listed in this document.

OFFICE NAME indicate the trade name of the office or company and the name of all the professionals who make up the management teams or founders of the company. In case of being independent, indicate the full name of the author.

COMPANY DESCRIPTION explain the performance areas developed and the sectors with which is worked, indicating in a general way, the processes that are involved in it. Expose the business focus and the market or public aimed.

BACKGROUND describe the experience of the company, indicating the different projects and clients with whom you have worked. Indicate awards, publications and major achievements.

PROJECTS submit at least two emblematic projects, explaining each one, including the major challenges implicated and their impact. Send at least 8 pictures/images of each project that meet the requirements outlined in this document.

CONTACT indicate website, email, phone, address and/or any other relevant data. This information will be published in the journal.

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EXTENSION

750 spanish words

GENERAL REQUIREMENTS FOR PUBLICATION

The sent articles should be original, unpublished and exclusive property of the author.

The information contained is from the author's responsibility, so it must count with the necessary authorizations to be published.

Sent images are also author's responsibility and should count with the necessary authorizations, including the name or source in case it's required.

These images should be sent as separate files with a resolution of 300 dpi in the format in which it is used. It is also requested for each image include a brief explaining its content.